

APPLICATION FORM

BRUNEIAN MADE INITIATIVE: Supporting and promoting locally made products

For interested applicants, kindly email this completed form with photos of product(s) to bruneianmade@dare.gov.bn or contact us at **+673 238 4830 for more information**

THE FOLLOWING SHOULD BE SUBMITTED ALONG WITH THIS APPLICATION FORM

Required Documents	Items Enclosed (Please tick)	Checked by DARe Officer
Registration of Companies & Business Names		
Identity Card of Business Owners		
Product Sample/s * - Please list down: *To be returned or to be purchased by DARe Officer if necessary		
Pictures of product/s (can be either in Softcopy or Hardcopy)		
Material Safety Data Sheet (MSDS)		

SECTION A - COMPANY INFORMATION

Company Name:	Mobile No.:
Company Address:	Email Address:
Contact Person Name:	Facebook/ Instagram Account:
Designation:	

SECTION B - PRODUCT DETAILS

Please specify whether your product is

- | | | |
|---|--|--|
| <input type="checkbox"/> Grocery | <input type="checkbox"/> Handicraft, Gift & Souvenir | <input type="checkbox"/> Frozen Food |
| <input type="checkbox"/> General Health, Beauty & Cosmetics | <input type="checkbox"/> Chilled Food | <input type="checkbox"/> Fashion & Textile |
| | | <input type="checkbox"/> Others: _____ |

Brief details of product/ product range

Target Market

- | |
|--|
| <input type="checkbox"/> Low Range Income |
| <input type="checkbox"/> Medium Range Income |
| <input type="checkbox"/> High Range Income |

State similar product brand/s already in the market – your competitor/s

Tell us what is special about your product (Unique Selling Point)

List of Products	Production Cost (BND)	Retail Price (BND)
1		
2		
3		
4		
5		

Average Profit Margin (%)

Capacity to produce per month

SECTION C - PRODUCT PACKAGING & CERTIFICATION

Labelling (Please indicate which labels are on the products)

MANDATORY

- | | |
|---|---|
| <input type="checkbox"/> Brand Name & Brand Logo | <input type="checkbox"/> Halal |
| <input type="checkbox"/> Product Name & Description | <input type="checkbox"/> Content (Weight/Volume) |
| <input type="checkbox"/> Expiry Date | <input type="checkbox"/> List of Ingredients |
| <input type="checkbox"/> On Packaging | <input type="checkbox"/> Information on the Manufacturer/ Distributor |
| <input type="checkbox"/> On Sticker | <input type="checkbox"/> Country of Origin |
| <input type="checkbox"/> Barcode | |
| <input type="checkbox"/> GS1 (62/67...) | |

OTHERS

- | | |
|--|--|
| <input type="checkbox"/> Manufacturing Date | <input type="checkbox"/> Country of Origin |
| <input type="checkbox"/> Product/Usage Instruction | <input type="checkbox"/> Storage Instructions and Shelf Life |
| <input type="checkbox"/> Price | <input type="checkbox"/> HSSE Indication (Warning Attention: Allergies, Hazardous) |
| <input type="checkbox"/> Nutrition Facts | |

Certifications Received (Please indicate)

- | | |
|---|--|
| <input type="checkbox"/> GMP | <input type="checkbox"/> Halal _____ |
| <input type="checkbox"/> HACCP | <input type="checkbox"/> Majlis Perundingan Kampung (MPK) Logo |
| <input type="checkbox"/> ISO _____ | <input type="checkbox"/> Others (specify) _____ |
| <input type="checkbox"/> Healthier Choice _____ | |

If none, are you working towards to have your product/s certified?

- Yes No

Packaging (Material Used)

- | | |
|----------------------------------|---|
| <input type="checkbox"/> Plastic | <input type="checkbox"/> Biodegradable Material |
| <input type="checkbox"/> Paper | <input type="checkbox"/> Others (specify) _____ |
| <input type="checkbox"/> Glass | |

Packaging Cost

SECTION D - BUSINESS OPERATION

Business Operation/ Production

- | | |
|---------------------------------------|---|
| <input type="checkbox"/> Home-Based | <input type="checkbox"/> Central Kitchen |
| <input type="checkbox"/> Factory | <input type="checkbox"/> Retail Store |
| <input type="checkbox"/> Office Space | <input type="checkbox"/> OEM (Contract Manufacturing) |

Sales Channel(s)

- | | |
|--------------------------------|---|
| <input type="checkbox"/> Home | <input type="checkbox"/> Delivery |
| <input type="checkbox"/> Store | <input type="checkbox"/> Retailer (specify) _____ |

Means of Marketing

- | |
|---|
| <input type="checkbox"/> Website |
| <input type="checkbox"/> Social Media (specify) _____ |
| <input type="checkbox"/> Others (specify) _____ |

Currently Exporting

- | | |
|---|---|
| <input type="checkbox"/> Yes - Where? _____ | <input type="checkbox"/> No - interested to export? |
| | <input type="checkbox"/> Yes - Where? _____ |
| | <input type="checkbox"/> No |

Where did you hear the initiative from?

- | | |
|---------------------------------------|--|
| <input type="checkbox"/> DARE IG | <input type="checkbox"/> Bizbrunei IG |
| <input type="checkbox"/> DARE FB | <input type="checkbox"/> Bizbrunei FB |
| <input type="checkbox"/> DARE website | <input type="checkbox"/> Bizbrunei website |
| | <input type="checkbox"/> Others: (specify) _____ |

Completed by (Name)

Designation

Signature

Dare Submitted

SECTION E - TO BE FILLED IN BY DARE OFFICER

Product/s are suitable for

- Bruneian Made Supermarket Shelf (Food, Household items and Health and Beauty Products Only)
- Unexpected Treasures Display in Key Locations (High Quality and Exclusive Products)

For BM – Supermarket Shelf: Preferred Supermarkets

- | | |
|--|---|
| <input type="checkbox"/> Supa Save Mata-Mata | <input type="checkbox"/> Hua Ho Kiulap |
| <input type="checkbox"/> Supasave Seria | <input type="checkbox"/> Hua Ho Manggis |
| <input type="checkbox"/> Sim Kim Huat Airport Mall | <input type="checkbox"/> Hua Ho Tutong |
| <input type="checkbox"/> Hua Ho Tanjung Bunut | <input type="checkbox"/> OneStation Mentiri |

For BM – Unexpected Treasures Display Shelf: Preferred Location

- | | |
|--|---|
| <input type="checkbox"/> Mulia Hotel Brunei | <input type="checkbox"/> Rizqun International Hotel |
| <input type="checkbox"/> The Empire Hotel and Country Club | <input type="checkbox"/> Yayasan Shopping Complex |

Remarks

Completed by (Name)

Signature

Date Received