

APPLICATION FORM

BRUNEIAN MADE INITIATIVE: Supporting and promoting locally made products

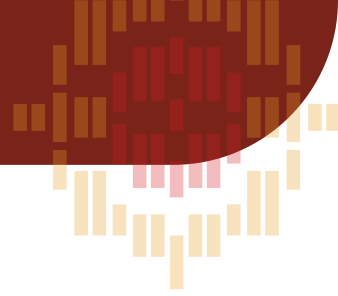
For interested applicants, kindly email this completed form with photos of product(s) to **bruneianmade@dare.gov.bn** by **27th JUNE 2022** or contact us at **+673 238 4830** for more information

CRITERIA

- Open to any registered business or company under Registry of Companies and Business Names or from One Village One Product.
- Product(s) must be locally owned and not necessarily manufactured, produced or processed in Brunei.
- Product(s) must be from F&B, apparel, souvenirs, household items or health and beauty categories.
- For F&B and health and beauty categories, Product(s) must have basic labelling requirements including brand name, product name, expiry date, barcode, ingredients and information on manufacturer.
- Vendor must have capacity to supply consistently to The Bruneian Made Hub

THE FOLLOWING SHOULD BE SUBMITTED ALONG WITH THIS APPLICATION FORM

Required Documents	Items Enclosed (Please tick)	Checked by DARE Officer
Registration of Companies & Business Names		
Identity Card of Business Owners		
Product Sample/s * - Please list down: *To be returned or to be purchased by DARE Officer if necessary		
Pictures of product/s (can be either in Softcopy or Hardcopy)		



SECTION A - COMPANY INFORMATION

Company Name:	Mobile No.:
Company Address:	Email Address:
Contact Person Name:	Facebook/ Instagram Account:
Designation:	

SECTION B - PRODUCT DETAILS

Please specify whether your product is

- | | | |
|---------------------------------------|---|--|
| <input type="checkbox"/> Dry Foods | <input type="checkbox"/> Frozen Food | <input type="checkbox"/> Fashion and Apparel |
| <input type="checkbox"/> Chilled Food | <input type="checkbox"/> Souvenir items | <input type="checkbox"/> Health and Beauty |
| | | <input type="checkbox"/> Others: _____ |

Brief details of product/ product range

Tell us what is special about your product (Unique Selling Point)

Average Monthly Revenue

SECTION C - PRODUCT PACKAGING & CERTIFICATION

Labelling (Please indicate which labels are on the products)

MANDATORY

- | | |
|---|---|
| <input type="checkbox"/> Brand Name & Brand Logo | <input type="checkbox"/> Halal |
| <input type="checkbox"/> Product Name & Description | <input type="checkbox"/> Content (Weight/Volume) |
| <input type="checkbox"/> Expiry Date | <input type="checkbox"/> List of Ingredients |
| <input type="checkbox"/> On Packaging | <input type="checkbox"/> Information on the Manufacturer/ Distributor |
| <input type="checkbox"/> On Sticker | <input type="checkbox"/> Country of Origin |
| <input type="checkbox"/> Barcode | |
| <input type="checkbox"/> GS1 (62/67...) | |

OTHERS

- | | |
|--|--|
| <input type="checkbox"/> Manufacturing Date | <input type="checkbox"/> Country of Origin |
| <input type="checkbox"/> Product/Usage Instruction | <input type="checkbox"/> Storage Instructions and Shelf Life |
| <input type="checkbox"/> Price | <input type="checkbox"/> HSSE Indication (Warning Attention: Allergies, Hazardous) |
| <input type="checkbox"/> Nutrition Facts | |

Certifications Received (Please indicate)

- | | |
|---|--|
| <input type="checkbox"/> GMP | <input type="checkbox"/> Halal _____ |
| <input type="checkbox"/> HACCP | <input type="checkbox"/> Majlis Perundingan Kampung (MPK) Logo |
| <input type="checkbox"/> ISO _____ | <input type="checkbox"/> Others (specify) _____ |
| <input type="checkbox"/> Healthier Choice _____ | |

If none, are you working towards to have your product/s certified?

- Yes No

Packaging (Material Used)

- | | |
|----------------------------------|---|
| <input type="checkbox"/> Plastic | <input type="checkbox"/> Biodegradable Material |
| <input type="checkbox"/> Paper | <input type="checkbox"/> Others (specify) _____ |
| <input type="checkbox"/> Glass | |

SECTION D - BUSINESS OPERATION

Business Operation/ Production

- | | |
|---------------------------------------|---|
| <input type="checkbox"/> Home-Based | <input type="checkbox"/> Central Kitchen |
| <input type="checkbox"/> Factory | <input type="checkbox"/> Retail Store |
| <input type="checkbox"/> Office Space | <input type="checkbox"/> OEM (Contract Manufacturing) |

Sales Channel(s)

- | | |
|-------------------------------------|---|
| <input type="checkbox"/> Home-based | <input type="checkbox"/> Retailer (specify) |
|-------------------------------------|---|
- _____

Means of Marketing

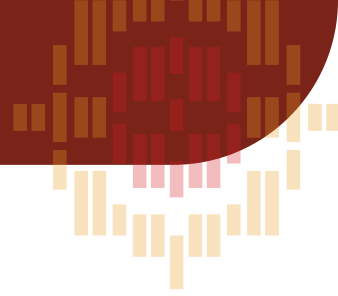
- | |
|---|
| <input type="checkbox"/> Website |
| <input type="checkbox"/> Social Media (specify) _____ |
| <input type="checkbox"/> Others (specify) _____ |

Currently Exporting

- | | |
|--|---|
| <input type="checkbox"/> Yes - Where?
_____ | <input type="checkbox"/> No - interested to export? |
| | <input type="checkbox"/> Yes - Where? _____ |
| | <input type="checkbox"/> No |

Where did you hear the initiative from?

- | | |
|---------------------------------------|--|
| <input type="checkbox"/> DARE IG | <input type="checkbox"/> Bizbrunei IG |
| <input type="checkbox"/> DARE FB | <input type="checkbox"/> Bizbrunei FB |
| <input type="checkbox"/> DARE website | <input type="checkbox"/> Bizbrunei website |
| | <input type="checkbox"/> Others: (specify) _____ |



PACKAGE SELECTION

Categories	STANDARD			PREMIUM		
	Price	Tick Selection	Units	Price	Tick Selection	Units
F&B - Dry food	\$50.00	<input type="checkbox"/>		\$70.00	<input type="checkbox"/>	
F&B - Chilled	\$55.00	<input type="checkbox"/>		\$75.00	<input type="checkbox"/>	
F&B - Frozen	\$65.00	<input type="checkbox"/>		\$85.00	<input type="checkbox"/>	
Health & Beauty	\$80.00	<input type="checkbox"/>		\$100.00	<input type="checkbox"/>	
Souvenirs & Accessories	\$80.00	<input type="checkbox"/>		\$100.00	<input type="checkbox"/>	
Home Accents	\$90.00	<input type="checkbox"/>		\$110.00	<input type="checkbox"/>	
Clothing & Apparels	\$100.00	<input type="checkbox"/>		\$120.00	<input type="checkbox"/>	
Crystalware	\$120.00	<input type="checkbox"/>		\$140.00	<input type="checkbox"/>	

	STANDARD	PREMIUM
Product placement	By Default	Prominent
Marketing frequency (in a month)	Up to 5x Digital advertising	<ul style="list-style-type: none"> • Up to 15x Digital advertising • Up to 2x Feature/ highlight product physically/ virtually • Free pop-up space 1-full day a month

SECTION E - LIST OF PRODUCTS

Product Name	Production Cost (BND)	Retail Price (BND)	Average Profit Margin %	Production capacity /month	Product Picture

***Continue on separate sheet if necessary**

SECTION F - DECLARATION

I declare that the facts in this application and the accompanying information are true. I understand that Darussalam Enterprise (DARe) will assess my application and the information provided according to the criteria set by DARe. I acknowledge that all financial information shared will be of use by DARe only in the assessment process. Selection of vendors will be objectively assessed based on information provided through application form submitted and interviews conducted by DARe. I understand that submission of application form does not confirm my place in the Bruneian Made Hub.

Completed by (Name)

Designation

Signature

Date Received

SECTION G - TO BE FILLED IN BY DARe OFFICER

Remark

Completed by (Name)

Signature

Date Received